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JAN 21 1952

MEMORANDUM FOR: Assistant Director for Policy Coordination

SUBJECT: Ops Planning Task Force for Determination of a National Psychological Strategy

1. In response to correspondence between Admiral Stevens and Mr. Wisner, and as the result of several internal conferences conducted by members of your staff, it is believed that one of the most important tasks to which over-all effort can be devoted is the adoption of a national psychological strategy for the cold war. The ops influence can be brought to bear vitally upon this matter and, accordingly, the following procedure is recommended:

That

a. The Chief of the Psychological Staff Division, [REDACTED] be assigned to the PSB Standing Committee for this study;

b. The Chief, PY Division, assume the monitoring role for a coordinated study of this problem within ops;

c. In extension of "b," above, the Chief, Plans and Programs Group, PY, [REDACTED], head an ops task force composed of several functional specialists of the PY Staff and a senior competent planner or designated individual of the following geographical area divisions: EE, NE, FE, SE, WE, SR, IO, and Western Hemisphere (ex-officio member).

2. Preliminary conferences have indicated the advisability of undertaking a geographic approach to this problem first, which will provide ultimately the basis for a global approach along the following lines:

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a. An optimum national strategy developed without regard for the inhibitions which might be imposed upon it if compromises were to be reached with other departments. This strategy should set the goal and establish a party line which we can endeavor to sell to the PSB and the other departments as we go along.

b. Development of a plan in accordance with the limitations imposed by the PSB, but which also reflects CIA area capabilities and views.

3. It would appear imperative that the Psychological Strategy Board conceive and have approved by 1 June 1952 a national strategy for the cold war. In accordance therewith, the opo task force should complete an initial paper for the PSB working group by 21 March, in order to influence their concepts. Thirty days should be allowed for the initial geographic area study (21 January to 21 February), limited to fifteen pages of legal-size paper. Attached is an outline format to assure some uniformity in the preparation of geographic area reports. The subsequent thirty day period (21 February to 21 March) should be utilized for integration of the area concepts into a global study.

4. It is recommended that you approve the immediate organization of such a planning task force within opo.


Chief
Psychological Staff Division

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Attachment: Outline Format for Geographic
Area Reports

PY/CPP/FRZ:blr
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